

2026

SWING FORE JA



Junior Achievement™
of Arkansas

SPONSORED BY:



summit
UTILITIES



TopGolf





CONNECT | COMPETE | MAKE AN IMPACT

TOPGOLF ROGERS | FRIDAY, SEPTEMBER 18, 2026





11:00 AM – 2:00 PM

Join Junior Achievement for a high-energy Topgolf experience bringing together 150+ business and community leaders—all in support of preparing Arkansas students for success in work and life.

Why Sponsor?

-  ENTERTAIN CLIENTS AND ENGAGE EMPLOYEES
-  BUILD BRAND VISIBILITY IN NORTHWEST ARKANSAS
-  CONNECT WITH INFLUENTIAL LEADERS
-  INVEST IN THE FUTURE WORKFORCE

Event Highlights!

-  TOPGOLF TOURNAMENT PLAY
-  LONGEST DRIVE CONTEST
-  HOSTED FOOD AND BEVERAGE EXPERIENCE
-  HIGH-IMPACT NETWORKING

Reserve your spot!

Commitment Deadline: August 15, 2026

Tonya Villines

President & CEO, Junior Achievement

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PREMIER SPONSORSHIP OPPORTUNITIES



CHAMPION SPONSOR \$5,000-EXCLUSIVE

Benefits:

- Branding at Longest Drive contest bay
- Logo on all promotional materials
- Recognition in event announcements and media
- On-screen logo display during event
- Emcee recognition
- Opportunity to purchase and brand Longest Drive prize

Includes:

- 1 VIP bay (6 guests)
- VIP hospitality experience
- 12 tickets for a chance to win Longest Drive contest
- Dedicated Golf Pro / Coach (enhanced gameplay experience)
- Topgolf coaching and game instruction
- Premium hosted food and beverage experience for your guests
- Swag bags for all participants

EXPERIENCE SPONSORS



BEVERAGE SPONSOR \$4,000- EXCLUSIVE

Benefits:

- Logo displayed at all bar and beverage service areas
- Branded drink tickets
- Opportunity to create a "signature drink" named after your company
- Recognition on signage and digital promotions
- Verbal recognition during event
- Ability to place branded napkins/cups

Includes:

- 1 premium bay (6 guests)
- Dedicated Golf Pro / Coach (enhanced gameplay experience)
- Topgolf coaching and game instruction
- 6 tickets to the Longest Drive contest
- Premium hosted food and beverage experience for your guests
- Swag bags for all participants

👉 Highly visible sponsorship-every attendee interacts with this brand



FOOD SPONSOR \$4,000- EXCLUSIVE

Benefits:

- Branding at food stations
- Logo on event signage and promotional materials
- Opportunity to place branded items in dining areas
- Recognition during event programming

Includes:

- 1 premium bay (6 guests)
- Dedicated Golf Pro / Coach (enhanced gameplay experience)
- Topgolf coaching and game instruction
- 6 tickets to the Longest Drive contest
- Premium hosted food and beverage experience for your guests
- Swag bags for all participants



WINE PULL SPONSOR \$3,500- EXCLUSIVE

Benefits:

- Exclusive branding at the Wine Pull station
- Logo displayed on all Wine Pull signage and promotional materials
- Opportunity to provide branded wine bags, signage, or table décor
- Recognition during event announcements and by emcee
- Opportunity to assist in drawing/announcing winners (great engagement moment)

Includes:

- 1 premium bay (6 guests)
- Dedicated Golf Pro / Coach (enhanced gameplay experience)
- Topgolf coaching and game instruction
- 6 tickets to the Longest Drive contest
- Premium hosted food and beverage experience for your guests
- Swag bags for all participants

👉 High engagement opportunity—guests interact directly with your brand while participating in one of the event's most popular activities

TEAM SPONSORSHIP OPPORTUNITIES

EAGLE PREMIUM TEAM SPONSOR - \$3,000 PREMIUM TEAM EXPERIENCE + ELEVATED VISIBILITY



Benefits:

- Logo recognition on all event marketing materials
- Logo displayed on event signage and Topgolf screens
- Recognition during event announcements
- Priority Placement for enhanced visibility

Includes:

- 1 premium bay (6 guests)
- Dedicated Golf Pro / Coach (enhanced gameplay experience)
- Topgolf coaching and game instruction
- 6 tickets to the Longest Drive contest
- Premium hosted food and beverage experience for your guests
- Swag bags for all participants

👉 Ideal for entertaining top clients, executives, or key team members with a VIP experience

BIRDIE TEAM SPONSOR - \$1,500



Benefits:

- Recognition on event signage

Includes:

- 1 bay (6 guests)
- Hosted food and beverage experience

SUPPORTING OPPORTUNITIES

SWAG BAG SPONSOR - \$2,500 (EXCLUSIVE)



Benefits:

- Logo on all participant swag bags
- Opportunity to include branded item(s)
- Pre-event brand exposure

Includes:

- 4 event guests
- Hosted food and beverage experience

👉 Guaranteed visibility to every guest

AUCTION SPONSOR - \$1,000 (EXCLUSIVE)



Benefits:

- Branding in auction area
- Logo on bidding materials
- Opportunity to distribute materials

Includes:

- 4 event guests
- Hosted food and beverage experience



Junior Achievement's purpose is to inspire and prepare young people to succeed in a global economy. Your support helps JA empower thousands of Arkansas students with skills for success.